



Betty Crocker

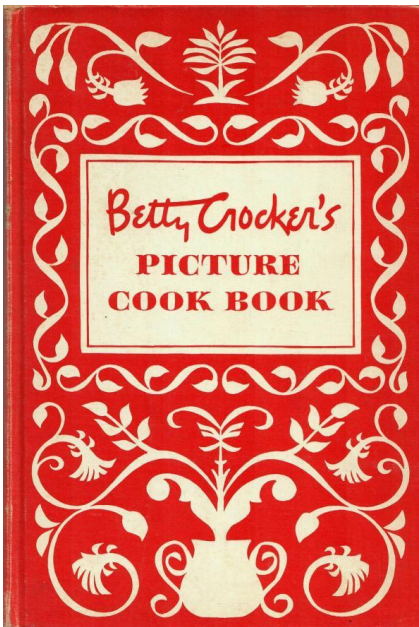
And Her Cookbook That Changed How America Cooks

Long before Martha Stewart, there was Betty Crocker. In 1950, her brand-new Picture Cook Book hit shelves, with sales that rivaled that of another big book, The Bible. To date, it has sold more than 75 million copies.

Created in 1921 by a flour company, Betty Crocker became the most famous and most trusted advisor to American cooks.

This fun illustrated lecture by historian Leslie Goddard, Ph.D.,

looks at how Betty Crocker was invented, why her cookbook has endured and what makes her so iconic. It's perfect if you're feeling like cooking up some nostalgia.



Leslie Goddard
History Comes Alive!



Photo by Karen Kring

About Me

Leslie Goddard is an award-winning actress and scholar who has been presenting history programs for more than ten years. She holds a Ph.D. from Northwestern University specializing in American studies and U.S. history as well as a master's degree in theater.

A former museum director, she is the author of two books on history and currently works full-time as an author and public speaker. Her programs have been presented for hundreds of museums, libraries, senior centers, clubs, and other organizations around the country.

"All the ladies could talk about was how you 'drew them in' and made them feel as if they were really there. An outstanding performance."

What I Do

I portray memorable women from the past and tell historical stories so that lessons from the past are more entertaining and educational. These programs make meetings, events, and get-togethers both inspiring and fun.

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courtesy Lou Lourdeau

LESLIE GODDARD

*Living History Portrayals and
History Lectures
For 2021*



Eleanor Roosevelt

Think History's Boring?

Think again!

Imagine having a conversation with a celebrated First Lady, a survivor of the Titanic disaster, or the most famous female pilot in history.

I give voice to women from the past with fascinating stories to tell. As entertaining as they are informational, these programs bring history alive in a fun, inspiring, and educational way.



Georgia O'Keeffe



Queen Elizabeth II

Historical Portrayals

These 45-minute one-woman shows give life to women of history. Authentically costumed and well-researched, they are adapted from journals, autobiographies, letters, and other documents.

"Excellent presentation, well prepared and very informative. Absolutely the best program I've ever attended at the library."

2021 Featured Portrayals:

Lizzie Borden NEW!

Queen Elizabeth II

Alice Paul: Votes for Women

Georgia O'Keeffe

Amelia Earhart

Eleanor Roosevelt

Also available:

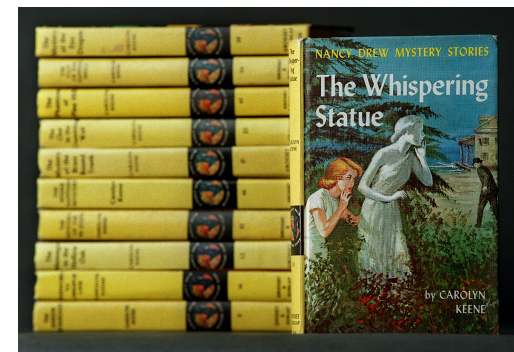
Titanic Stewardess Violet Jessop

Civil War Nurse Clara Barton

Rachel Carson

Bette Davis

Jackie Kennedy



Nancy Drew: The History of America's Favorite Teen Sleuth

History Lectures

Lavishly illustrated with photographs, drawings, and memorabilia, these enlightening slide talks run about 55-60 minutes.

2021 Featured Lectures:

- **Nancy Drew NEW!**
- **Midcentury Cuisine NEW!**
- **Betty Crocker**
- **Typhoid Mary**
- **Chicago's Department Stores**
- **Remembering Marshall Field's**
- **Chicago's Sweet Candy History**
- **The Little Black Dress**
- **America's First Ladies**

Holiday lecture programs:

- **Midcentury Christmas**
- **Christmas at Marshall Field's**
- **The Making of It's a Wonderful Life**